

PATRICK DUGGAN

MEDIA PRODUCTION • DIGITAL DESIGN



PORTFOLIO
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4609 Gonzales St.
Austin, TX 78702

EDUCATION

UNIVERSITY OF DAYTON

August 2018
BS in Marketing
Graphic Design Concentration

UCLA

May 2021
Cinematography - Extension Program
Completed Certification

SKILLS

Graphic Design

Photoshop
Illustrator
Premiere
After Effects
Illustration
Acrobat

Marketing

Digital Marketing
Social Media
Email Marketing
Creative Writing

Film

Videography
Editing
Script Supervising
Set Lighting
Feature Film Experience
Film Photography

Web Design

WordPress
Wix
Squarespace

AWARDS

PITTch! Screenwriting Contest Winner for
"Aftermath"

July 2022

ATX Short Film Showcase Best of Year Selection for
"Reno Vation"

November 2023

Hard Tech Podcast



YouTube Content Producer • Editor
January 2024 - December 2024

youtube.com/hardtechpodcast



Video Production

- Lead the end-to-end production process for the YouTube video podcast and audio podcast that grew from 2K subscribers to 12.2K under my creative direction.
- Oversaw pre-production planning, shooting, and post-production editing.
- Operated Sony FX3 cameras, lighting, and sound equipment during recording sessions.

Direction

- Directed the on-camera talent(s) to ensure smooth performance and effective communication on-screen.
- Live switched multiple cameras with an ATEM Mini Pro ISO.

Content Creation

- Created YouTube Shorts, Instagram Reels, and TikTok videos that align with the podcast's message and performance goals to drive traffic to the page's content.
- Created multiple dynamic versions of thumbnails for each published work that could be used to improve the performance of the video in both search and recommended videos.

Editing & Post-production

- Created hour-long episodes that included in-house graphics, transitions, music, and sound design.
- Integrated social media and topical trends to enhance the performance of the videos and thumbnails.

Sidecar Junkaroo Magazine



Editor • Creative Director • Social Media
July 2022 - PRESENT

sidecarjunkaroo.com



Editorial Leadership

- Directed the overall editorial vision, content-strategy, and visual style of the 100-page quarterly Austin-focused culture magazine.
- Ensured consistency and quality across all articles, interviews, artwork, and features through practices of story briefs, curated assignments, regular edits, and brand identity communication.

Team Management

- Led and mentored a team of 20+ volunteer writers, editors, photographers, and designers through twelve production cycles in two years.
- Provided regular and constructive feedback to all team members to foster their professional growth and maintain a creative environment.

REFERENCES

Available upon request.